

Provisional itinerary for Brazil

Saturday 9th to Friday 15th August 2008

Saturday - Travel day and welcome dinner

Sunday - Group building

Overview of the week's programme & group exercises to share your philanthropic experiences and aspirations and to get to know the group. Interaction with an expert about the current economic challenges facing Brazil.

Monday - Experience

Visit to favelas to see how a social entrepreneur improves youth living conditions. Meeting with a major grant-making foundation to understand its daily challenges. Visit to an outstanding health project. **Forum** with a coach for debriefing and learning from the day's experience.

Tuesday - Experience

Briefing on "impact" & "strategy": key notions of effective giving. Meeting with the founder of an organisation combating wild animal trafficking. Interaction with a key organisation promoting sustainable development. Experience the beauty of Rio de Janeiro. Cultural dinner.

Wednesday - Experience

Travel from Rio de Janeiro to São Paulo.
Understand how a global company applies corporate social responsibility in Brazil. Experience first-hand the impact of micro-credits. Share your views with a network of young donors.

Thursday - Immersion in a community organisation

Spend the day and get insights into unique, colourful community projects led by an outstanding social entrepreneur helping street children. **Forum** of discussion to exchange your impressions with the joint support of a specialist in personal development and an expert in philanthropy.

Friday Debriefing & closing session

Build your personal action plan in philanthropy.
Debriefing of the Learning Journey with experts and a young philanthropist, who successfully initiated her own project in Brazil.
Departure.



Learning Journey for the Next Generation

Field Trip to Brazil for Young Philanthropists

Saturday 9th to Friday 15th August 2008

Organised by





"Taking part on the Learning Journey was an unforgettable experience for me. I discovered the very different dimensions of philanthropic action. Through that experience, I have a much clearer vision of what I want to do and where I want to go."

A participant on the 2007 journey to Vietnam

About the Learning Journey

Building on the success of the 2007 trip to Vietnam, the Learning Journey 2008 to Brazil is a one week trip aimed at making a lasting impact, enriching your perception of how to make the world a better place. It is a unique opportunity to:

- Visit and interact with experienced social entrepreneurs
- Gain a practical toolbox to engage in strategic philanthropy
- Exchange with other like-minded peers
- Discover Brazil's cultural, economic and social setting

wise partnership: with strong expertise, wise gives families of donors the advice and the support to create social change. It ensures that their donation has a long-lasting impact for the beneficiaries. wise collaborates with a large network of innovative and successful social entrepreneurs worldwide, working in such diverse fields as youth protection, education, professional training, health, environment or animal protection.

What you will experience?

Site visits: Site visits in the suburbs of Rio de Janeiro and São Paulo will give you the chance to interact with and share the activities of social entrepreneurs, grass root leaders and key actors in global giving.

Forums: Daily period of personal and group reflection will allow you to express your first feelings and impressions with the continuous support of **Jean-Pierre Heiniger**, a consultant on leadership programmes since 2001 at IMD, a leading global business school based in Lausanne, Switzerland, and an executive coach.

In addition, you will gain insight and learn practical tools, while benefiting from the valuable advice of **Etienne Eichenberger**, an expert in philanthropy and the co-founder of wise partnership.

With whom will you be

The Learning Journey is designed for **next generation philanthropists:**

- eager to get involved in strategic philanthropy or to improve it
- willing to efficiently contribute to social, environmental and economic development
- aged between 20 and 40 years of age

The group will be limited to 8 participants. The current participants represent mostly European families or individuals interested to learn more about social and economic development issues and themselves.

Your learning

Engaging in philanthropy is more than making a donation. It implies understanding the critical social, environmental and economic development issues and having the right tools and knowledge for the effective leverage of resources.

Through the Learning Journey, wise aims at directly involving next generation philanthropists. You will learn to have a proactive approach and to make the best choices. By the end of the journey, you will have the useful tools for identifying a good project, conducting due diligence and achieving the greatest possible impact with your giving.

Logistics

The cost of the trip is 2800€ which includes 6 days of field trips/workshops, background material, local coordination, the flight from Rio de Janeiro to São Paulo, accommodation, ground transportation, all lunches and all dinners. It does not include flights to and from Brazil.

Places are limited, so early booking is recommended.

Do contact us to have more information on this Journey:

Contact Etienne Eichenberger if you would like to learn more about the programme and to have other practical information.

Direct line: +41 22 321 7737
Email: etienne@wise.net

We will be pleased to send you a more detailed version of the Learning Journey programme.